

INTERPACK 2014

May 08-14 , 2014  
Düsseldorf - Germany

interpack 

PROCESSES AND PACKAGING  
LEADING TRADE FAIR

DÜSSELDORF, GERMANY  
08 <sup>TO</sup> 14 MAY 2014  
INTERPACK.COM

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Interpack is the leading world trade fair dedicated to the packaging industry and all related process technologies. For this important occasion IMA LAB, once again, is ready to offer to all stakeholders of market and not only, a series of talks made by high-level international speakers. They will touch different subjects, but the focus will be on innovation and research: the elements that characterize the LAB activity.

ALL EVENTS

INTERPACK 2014

IMA-PG 2013

PHARMINTECH 2013

ACHEMA 2012





**Big data: the real meaning - The experience of a research center in California**

In recent years there has been a flurry of talks about big data, to the point that the real meaning of the term seems to have been lost along the way. How big is big, and how does the size of the datasets we're currently collecting mean in terms of organisation, analysis...



**Individual behaviour, business, and policy - Leading the way towards environmental sustainability**

Bad news is that we are in the middle of an environmental crisis, one that is proceeding at an unprecedented rate. Deforestation of tropical and boreal forest is rampant, one in eight of all bird species is at risk of extinction worldwide, and many fish stocks are...



**Valuing food - New trends for production and consumer consumption**

The theme of his speech will cover the influence of new philosophies of food production and their relative impact on packaging technologies.

Andrea Segrè is Professor of international agricultural policy, Head of the department of agri-food sciences and...



**CSR, an investment for the future - A multistakeholder approach to corporate strategy**

What is corporate social responsibility (the UN Global compact, the EU White paper, the most advanced experiences). Main reasons for taking CSR seriously and considering it not a cost but an investment. CSR in corporate strategy and organizational structure. CSR and the...



We believe ideas bud from the exchange of opinions. We believe innovation is reached through discussion. We believe in contamination of reality with imagination. We believe in the encounter between research and development. As we are, we look for new solutions for these markets. And we do this together with you.