

Hollywood

LOS ANGELES

January 17/19 - World Wide Hair Tour 2016

Hollywood-Los Angeles



Los Angeles is a city of contrasts, a city of extremes. It is a city of sunshine and beaches, of palm trees and Hollywood. It is a city of diversity, of cultures and languages. It is a city of opportunity, of dreams and aspirations. It is a city of love, of passion and devotion. It is a city of hope, of faith and belief. It is a city of life, of joy and happiness. It is a city of peace, of harmony and unity. It is a city of love, of peace and harmony. It is a city of life, of joy and happiness. It is a city of peace, of harmony and unity.

Hotels



THE HOLLWOODS HOLLWOOD
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 THE HOLLWOODS HOLLWOOD is a 4-star hotel located in the heart of Hollywood. It offers a variety of amenities including a swimming pool, a fitness center, and a restaurant. The hotel is also conveniently located near the Hollywood and Vine intersection.

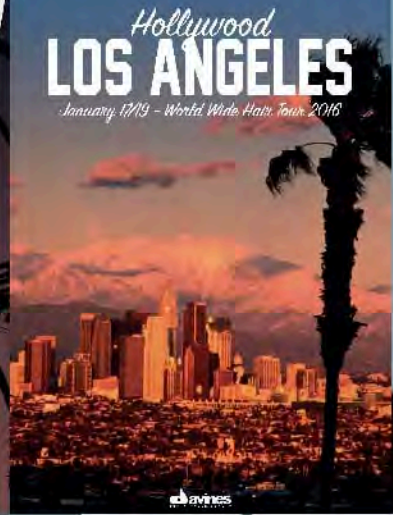


FOUR BY HOLLYWOOD
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 FOUR BY HOLLYWOOD is a 4-star hotel located in the heart of Hollywood. It offers a variety of amenities including a swimming pool, a fitness center, and a restaurant. The hotel is also conveniently located near the Hollywood and Vine intersection.



Hollywood
LOS ANGELES

January 17/19 - World Wide Hair Tour 2016



World Wide Hair Tour



The World Wide Hair Tour is a unique opportunity for hair professionals to showcase their skills and connect with industry peers. The tour will feature a variety of hair styles and techniques, as well as a chance to win prizes and recognition.

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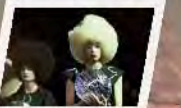


Program
 January 17th - 19th, 2016

- MONDAY, JANUARY 17TH
 10:00 AM - 12:00 PM
 Registration
- WEDNESDAY, JANUARY 19TH
 10:00 AM - 12:00 PM
 Departure
- TUESDAY, JANUARY 18TH
 10:00 AM - 12:00 PM
 Departure



ANGILO D'AMICO
 Hair is a form of self-expression and a reflection of one's personality. In this session, we will explore the latest trends in hair styling and how to create a look that is both fashionable and functional. We will also discuss the importance of proper hair care and how to maintain your hair in the best way possible.



ALLISON
 Hair is a form of self-expression and a reflection of one's personality. In this session, we will explore the latest trends in hair styling and how to create a look that is both fashionable and functional. We will also discuss the importance of proper hair care and how to maintain your hair in the best way possible.



RIHAN SLIM & KRISTEN DEWALT
 Hair is a form of self-expression and a reflection of one's personality. In this session, we will explore the latest trends in hair styling and how to create a look that is both fashionable and functional. We will also discuss the importance of proper hair care and how to maintain your hair in the best way possible.

OTIE'S HAIR STYLING
 Hair is a form of self-expression and a reflection of one's personality. In this session, we will explore the latest trends in hair styling and how to create a look that is both fashionable and functional. We will also discuss the importance of proper hair care and how to maintain your hair in the best way possible.



WORLD STYLE CONTEST
 The World Style Contest is a unique opportunity for hair professionals to showcase their skills and connect with industry peers. The contest will feature a variety of hair styles and techniques, as well as a chance to win prizes and recognition.



ESSI SWILAN
 Hair is a form of self-expression and a reflection of one's personality. In this session, we will explore the latest trends in hair styling and how to create a look that is both fashionable and functional. We will also discuss the importance of proper hair care and how to maintain your hair in the best way possible.



WELCOME DINNER
 The Welcome Dinner is a unique opportunity for hair professionals to showcase their skills and connect with industry peers. The dinner will feature a variety of hair styles and techniques, as well as a chance to win prizes and recognition.

Welcome Dinner



RED CARPET
 The Red Carpet is a unique opportunity for hair professionals to showcase their skills and connect with industry peers. The red carpet will feature a variety of hair styles and techniques, as well as a chance to win prizes and recognition.



Party

Angelo Semmaro
 Devises Artistic Director

FINALE ITALIANA DI WORLD STYLE CONTEST 2015/2016

È l'esclusivo premio internazionale per giovani talenti, volto a designare il migliore interprete della tendenza attraverso l'esibizione live dei finalisti selezionati su scala mondiale.

Il WSC offre al talento degli hairstylist l'occasione di competere per interpretare il proprio stile ed ottenere riconoscimento nazionale, sfidandosi con altri stilisti selezionati su tutto il territorio italiano.

A Hair on Stage di Bologna la finale nazionale decreterà il vincitore italiano che si esibirà al prossimo WWHT16 a Los Angeles per il gran finale internazionale.





ANGELO SEMINARA

Los Angeles-based fashion designer Angelo Seminara is the founder of the luxury clothing brand and fashion label 2007 House of Angelo. He has worked for the fashion giant and luxury manufacturer Valentino for 14 years as a pattern maker.

His brand encompasses menswear, womenswear, and accessories. He has worked with celebrities such as Jennifer Lopez, Jessica Alba, and the Kardashians. He has also worked with the fashion giant and luxury manufacturer Valentino for 14 years as a pattern maker.







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Davines World News

✂ RESPECT / 📅 FEBRUARY 24, 2016 /

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News added 24/02/16: This month Davines launches *Your Hair Assistant* in collaboration with Artistic Director, Angelo Seminara. The range designed by Angelo Seminara, Davines Artistic Director and three-times British Hairdresser of the Year, *Your Hair Assistant* is a line of seven products and a tool developed with the aim of assisting both hairstylists and clients in perfecting their blow-dry technique. The capsule collection acts as in-salon styling assistants, born from a desire to turn the focus back to the blow-dry.



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[world-news/davines-your-hair-assistant-prep-shampoo/\)](http://respectyou.me/portfolio-item/davines-your-hair-assistant-prep-shampoo/)

rediscover and hone the 'art' of blow-drying, a precise skill, and to re-establish the importance of it as a salon service.

Feminine and elegant, packaging boasts the contrast of black and pink with a shiny finish. All products are fragranced with jasmine and mint. The *Your Hair Assistant* line also adheres to the Zero Impact[®] project of LifeGate so that emissions of carbon dioxide produced by the packaging are offset by carbon credits generated by operations to create and protect forests in different parts of the world.

Said Angelo: "It took three years development, and constant attempts and reformulations. I am a perfectionist and throughout my career I have used many products by different brands, often mixing them, as I was never happy with the result. This is why I wanted to create a line of products that would work in synergy and complement one another. I am really happy with the result; I have wanted to realise this project for a long time, but only with a brand which I believed in and that would share my vision of sustainability. I chose Davines because I trust them and feel safe with them."

News added 17/02/16: Davines WWHT 2016 takes LA

The Davines Worldwide Hair Tour (WWHT) 2016 arrived in LA last month for a spectacular display of hairdressing talent from across the globe. The city's Opheum Theatre, in the heart of Downtown LA, was the venue for the annual stage event, which took place from 17-19 January 2016, and saw more than 1,700 international hairstylists gather to attend what has become a globally-renowned event, known for bringing together creativity, innovation, ideas and trends, and for celebrating true industry talent.



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DAVINES WWHT 2016 LA ANNA PACITTO



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DAVINES WWHT 2016 LA ANNA PACITTO



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DAVINES WWHT 2016 LA ION STUDIO



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DAVINES WWHT 2016 LA ION STUDIO



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DAVINES WWHT 2016 LA ION STUDIO



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DAVINES WWHT 2016 LA SALVATORE GIAQUINTA I SUSTAIN BEAUTY



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DAVINES WWHT 2016 LA

The three-day show opened with an extravagant Romeo & Juliet-themed tribute to award-winning film hairstylist, Aldo Signoretti, key stylist on the set of the classic movie starring Leonardo DiCaprio. Davines' Artistic Director and three-times British Hairdresser of the Year, Angelo Seminara, also took to the main stage to perform two shows presenting the new Your Hair Assistant line, the range of seven styling products and a tool he designed for Davines specifically to assist in the art of blow-drying.

Global members of Davines community showcased, including the UK's Allilon team, Canadian stylist Anna Pacitto, who created the magic atmosphere of Cirque du Soleil with an engaging artistic performance; the Danish duo Brian Suhr and Kirsten Demant, Ion Studio NYC, Anthony Polsinelli from Canada, and the Davines North America Artistic Team. The three-day event also included the annual World Style Contest, which shines the spotlight on young, emerging styling talent. The winner of the 2016 edition was South-African stylist Maggie Semaan. Ryan Bush won the Best Cut category, while British stylist Bec Sun from Pimps & Pin Ups in Spitalfields, London, scooped the Best Colour award.

The brand launched the second edition of its 'I Sustain Beauty campaign' – a global initiative aimed at celebrating sustainable beauty. Stylist and trainer, Salvatore Giaquinta, was awarded the prize of the first edition and was welcomed by the audience with a standing ovation, confirming the appreciation of his training project aimed to improve the quality of life of women living in Lima, Peru. Scroll further down the page to find out more information about Salvatore's inspiring initiative.

Davines Artistic Director, Angelo Seminara said: “LA was the perfect location for bringing together the very best of talent from Davines; often referred to as the Creative Capital of the World, and with the World Wide Hair Tour a celebration of creativity, it provided the perfect backdrop to this year’s event.”

News added 11/02/16: Love is in the air!

What better excuse than Valentines day to invest in the delicious LOVE range from Davines? The three product range for both smooth and curly heads of hair is perfect for showing your hair that you love it this month. All six products are from the Essential Haircare line which, also adheres to the sero impact project of LifeGate so that emissions of cardbon dioxide produced by th epackaging are offset by carbon credirs generated by operations to create and rotect forests in different parts of the world. Basically, the range is a great way to show that you really love the planet. And it’s pretty good at getting your hair date-ready too!



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H&S

HAIR ON STAGE

PROGRAMME

SUNDAY 8 JUNE 2014 5-10PM

DRINKS RECEPTION

WORLD STYLE CONTEST SEMI FINAL

HAIR ON STAGE

ANGELO SEMINARA

ALLILON EDUCATION

BLUE TIT

AFTERPARTY

The 2014 World Style Contest Semi Final and Hair on Stage event is set to take place in London on **Sunday 8 June**, where you'll be treated to a stunning showcase of the latest trends and interpretations of Davines style from some of the best names in the business. Get set to be inspired!



WORLD STYLE CONTEST SEMI FINAL

The nail biting Semi Final of the Davines World Style Contest will take place on **Sunday 8 June 2014** at Central Saint Martins, Granary Square, Kings Cross, London, where exceptional creation and innovation will be showcased by Davines hairdressers looking to secure their place at the World Style Contest Grand Final in October 2014.

ANGELO SEMINARA

Davines Artistic Director and three times British Hairdresser of the Year, Angelo Seminara, will be presenting his unique vision and creativity in the UK for the very first time since becoming the brand's Artistic Director in 2011.



ALLILON EDUCATION

The internationally acclaimed education company will be showcasing its latest stunning collection, Balance, a representation of bold colour, contrast and balance to help raise awareness for Children's Charity Vital, the brand's chosen charity in 2014.



BLUE TIT

The niche, three-strong salon group from London will treat guests to a bold introduction of its Art Team's creative, nomadic style that demonstrates the brand's independent



Event: World Style Contest Semi Final and Hair on Stage

Date: Sunday 8 June 2014

Venue: Central Saint Martins, Granary Square, Kings Cross, London

Time: 5-10pm

Price: £85

TICKETS: Contact Francesca Hendry at marketinguk@davines.it



350 will watch their friends and colleagues competing for a place at the Grand Final to be held during the Davines World Wide Hair Tour this October in London. It's going to be one hot event!

And besides the competition, visitors will have plenty to catch their attention:

- There's an opportunity to see up-and-coming talent demonstrating their work alongside presentations from internationally renowned artists including Angelo Seminara, three times winner of British Hairdresser of

the Year who will be presenting his unique vision and creativity in the UK for the first time as Davines Artistic Director.

- Allilon Education offer a showcase of their latest collection Balance, with directors Johnny Othona and Pedro Inchenko revealing how their images are a representation of bold colour, contrast and balance.
- Blue Tit, the niche, three-strong salon group based in London will introduce their creative, nomadic style encapsulating the brand's independent spirit and flair.

"We are thrilled that the World Style Contest is coming to London for the very first time in 2014. It's an event that unites hairdressers to showcase their creative talents in a bid to take home the trophy. We know we have some very talented stylists in our network and we can't wait to see what they have to offer." Rachel Wyatt, UK Country Manager.

TO BE THERE: Davines World Style Contest 2014

Semi-final of the UK competition: Sunday 8 June, Central St Martins, Granary Square, Kings Cross, London from 5.30pm-10pm

Tickets from Francesca Hendry at marketinguk@davines.it



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News added 21/03/2014: The Davines Naturaltech line just got even bigger with the launch of the wonderfully named 'Replumping' range of products. Check out this series of curative solutions to help solve the most common

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hairdressing news

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25 Feb

. @UNITEHAIR welcomes #ZoeHarte as Global Education Director. Find out more about Zoe here: ow.ly/YKyaB pic.twitter.com/YGnoEck4LG



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Are you a salon owner?

A MAGNIFICENT SPECTACLE! DAVINES 2016 WORLD WIDE HAIR TOUR

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Davines proposes the best of international coiffure with an extraordinary hairdressing event at the historic Orpheum Theatre located in downtown L.A.

Los Angeles is one of the most active and diverse American cities from an artistic and cultural point of view where over 2,000 attendants showed up to the three-day (January 17-19) Davines 2016 annual event –World Wide Hair Tour) and competition (World Style Contest). The fusion of art, dance, light and color breathed life into the creations of Davines’ most renowned hairstylists in the world. ESTETICA was at the heart of at the City of Angels with exclusive content on all of our social media, and we have compiled the best of what we saw from the stage at World Wide Hair Tour.

The number one star of the show was of course the genius of Angelo Seminara, Davines Artistic Director since 2011, who performed in two amazing shows –Monday & Tuesday– that simply mesmerized his audience. Angelo took this opportunity in the spotlight to present Davines’ new line Your Hair Assistant, conceived and designed by himself: the creative experience of Seminara has been synergistically brought together with the scientific excellence of Davines Research Laboratories to fulfil the dream of creating every day fine-art blow-dries through a unique range of styling products.

Among the talent that was gracing Orpheum Theatre was legendary cinema hairdresser Aldo Signoretti, amazing Canadian hairstylist Anna Pacitto, Danish dynamic duo Brian & Kirsten, the sublime team of ION Studio NYC, the extraordinary Anthony Polsinelli, UK London’s education gurus Allilon Education Team led by Johnny Othona and Pedro Inchenko, and the Davines North America Artistic Team led by Francesco Ferri. Davide Bollati, the Owner/Chairman of Davines, shared with the audience his project I Sustain Beauty, a callout for everybody to participate in making the world a more beautiful place. We also got the chance to see the granting of honors at I Sustain Beauty Awards. The winners were hairdresser and educator Salvatore Giaquinta, for his social project to educate and improve women’s lives in Lima, Peru; and Nguyen Thi Minh Ngoc, passionate sustainer of Vietnamese traditional theater.

Another notable moment of the WWHT is the World Style Contest, an event where ten stylists participate in the timed creation of a look as they face each other to interpret their style and to win international recognition. This fierce competition was judged by Danish hairstylist Kirsten Demant, Davines North America Artistic Director Francesco Ferri, Davines Master Session Ambassador Joseph DiMaggio, and our very own Sergi Bancells, the General Manager of Estetica Magazine USA, Latin America, and Spain. It was



MY SALON

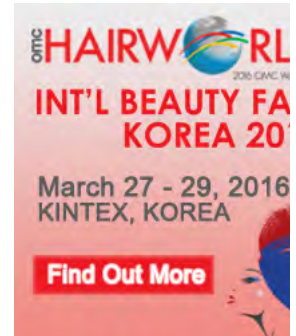
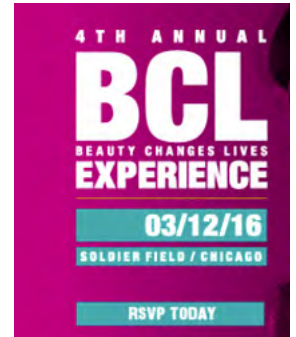
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My Dev

a long and hard decision, however, Canadian hairstylist **Maggie Semaan** was named Overall Winner of the World Style Contest 2016. The other winners were South African hairstylist **Ryan Bush**, Best Cut Winner, and British hairstylist **Bec Sun**, Best Color Winner.

If you did not make it, make sure to stay tuned for ESTETICA's exclusive interviews coming in the next few days and take a sneak peek at our gallery below for the coolest looks at Davines World Wide Hair Tour 2016!



Aldo Signoretti

PUBLISHED IN EVENTS/NEWS

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Estetica's Exclusive Interview: Davines' Davide Bollati

19 JANUARY 2016

At the 2016 Davines World Wide Hair Tour, our very own Sergi Bancells had the opportunity to speak with Davide Bollati, the founder and chairman of Davines. Bollati shares his experiences throughout the course of the hair tour's now-20 year life, and gives his insights for the future of Davines.

Victory! Maggie Semaan takes the gold at Davines 2016 World Style Contest!

19 JANUARY 2016

Nothing identifies more with a brand culture than the people that same culture represents. The recent winner of Davines 2016 World Style Contest is Canadian Maggie Semaan, who was introduced to the brand only 6 months ago and walked away this weekend with the gold in her hand!

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EVENTI

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Davines 2016 World Wide Hair Tour



La coiffure internazionale all'**evento Davines** organizzato nello storico **Orpheum Theatre** di **Los Angeles**.

Los Angeles è una delle città statunitensi più attive e vivaci dal punto di vista artistico e culturale ed è

qui che più di 2 mila persone si sono riunite per partecipare alla tre giorni del **World Wide Hair Tour** firmata **Davines**, dal 17 al 19 gennaio, l'evento annuale che vede anche lo svolgersi del World Style Contest.

Il connubio fra arte, danza, luci e colori ha creato sinergia con le creazioni firmate dagli stilisti Davines più noti a livello internazionale. La star numero 1 ovviamente è stata **Angelo Seminara**, direttore artistico Davines dal 2011, che si è esibito in due show (lunedì e martedì) che hanno incantato l'audience. Seminara ha presentato in questa occasione la **nuova linea Your Hair Assistant**, pensata e progettata da lui stesso: l'esperienza creativa di Seminara è stata integrata con quella scientifica dei laboratori di ricerca Davines per riuscire a creare styling ad aria come opere d'arte quotidiane grazie a una gamma di prodotti ad hoc.

Fra i talenti coiffure presenti all'Orpheum Theatre c'era l'hairstytilt del cinema **Aldo Signoretti**, la canadese **Anna Pacitto**, il duo danese **Brian & Kirsten**, il team di **Ion Studio NYC**, lo straordinario **Anthony Polsinelli**, l'**Allilon Education Team** guidato da **Johnny Otona** e **Pedro Inchenko**, oltre al Davines North America Artistic Team guidato da **Francesco Ferri**.

Davide Bollati, fondatore e presidente Davines, ha presentato il progetto **I Sustain Beauty**, un appello a tutti per partecipare alla missione di rendere il mondo un luogo più bello. I vincitori del contest collegato a questo progetto sono stati lo stilista e formatore **Salvatore Giaquinta**, per il suo progetto di formazione e miglioramento della qualità della vita delle donne di Lima in Perù, e Nguyen Thi Minh Ngoc, appassionato sostenitore del teatro vietnamita tradizionale.

Altro momento importante del WWHT è stato il **World Style Contest**, cui hanno partecipato **dieci acconciatori** impegnati a interpretare il proprio stile nel tempo cronometrato di un look. La giuria era composta dalla stilista danese Kirsten Demant, Francesco Ferri direttore artistico Davines North America, Joseph DiMaggio Davines master session ambassador e Sergi Bancells general manager di Estetica USA, America Latina e Spagna. È stata una scelta difficile, ma alla fine è stata nominata vincitrice assoluta del World Style Contest 2016 la **stilista canadese Maggie Semaan**. A seguire lo stilista sudafricano Ryan Bush, per il Best Cut, e il britannico Bec Sun per il Best Color. Per non perdervi nulla, seguite le interviste di Estetica che verranno pubblicate nei prossimi giorni e date un'occhiata alla gallery dei migliori look.

Tags: world wide hair tour davines los angeles

Publicato il 22.01.2016

Davines 2016 World Wide Hair Tour

Aldo Signoretti



PROFESSIONAL SALON CONCEPTS

IT MATTERS





Hollywood LOS ANGELES

January 17/19 - World Wide Hair Tour 2016

SUNDAY, JANUARY 17
Arrival in Los Angeles
City tour
Welcome dinner

MONDAY, JANUARY 18
Show + Look and Learn with Davines International Stylists
Evening: Party

TUESDAY, JANUARY 19
Show + Look and Learn with Davines International Stylists
Departures

PRICE BREAKDOWN:
2-day show + look & learn \$495
hotel & transfers \$630*
welcome dinner \$175
party \$195
full land package cost \$1,495

**cost for individuals in a double/shared room.
single room supplement \$310 for two nights*

Contact your local distributor for tickets and availability.

davines
BEAUTY + SUSTAINABILITY

(<http://www.professionalsalonconcepts.com/wp-content/uploads/2015/05/WWHT-2015-flyer.png>)

Tags: Davines hair tour 2015 (<http://www.professionalsalonconcepts.com/tag/davines-hair-tour-2015/>), WWHT2016 (<http://www.professionalsalonconcepts.com/tag/wwht2016/>)



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DAVINES PRESENTS

WORLD WIDE HAIR TOUR 2016

HOLLYWOOD - LOS ANGELES

JANUARY, 17TH TO 19TH 2016

Package Options

Full Land Package \$1,495

Includes accomodations per person in double room, Breakfast, Entrance tickets to Show + look & learn, Welcome dinner on Sunday night, Monday Party, Monday & Tuesday tranfers to hotels to show venue/party and welcome dinner venue, city tour.

Event Package \$865

Includes Show + look & learn, Welcome dinner on Sunday night, Monday Party.

Show + Look & Learn Package \$495

Salons can use Davines Reward Points to pay for this package type...the cost in pointst is 1,980 points. You can also take the number of points available, say 500 and divide that by 4 = \$125 to apply towards the ticket. This leaves a balance of \$370.

Ala Carte Options

Welcome dinner - \$175

Party - \$195

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Davines World Wide Hair Tour Stops in LA

By **Anne Moratto** (<http://www.modernsalon.com/users/annemoratto>) February 16, 2016 | 3:45 pm EST



One of Davines Artistic Director Angelo Seminara's presentations at the Orpheum Theatre in Los Angeles

Photo by Stefania Rosini Photography

More than 1700 international hairstylists attended the **Davines** (<http://us.davines.com/>) **World Wide Hair Tour (WWHT)** from January 17-19 at the historic Orpheum Theatre in downtown Los Angeles, CA. The annual event gathers the Davines community from all over the world to discover new trends and projects and to connect with the brand and the team behind it.

Onstage presentations included the creations of the British team **Allilon**, the Canadian stylist **Anna Pacitto**, the Danish duo **Brian & Kirsten**, the team of **Ion Studio NYC**, the talented **Anthony Polsinelli**, as well as **Davines North America Artistic Team** and **Davines Artistic Director Angelo Seminara**.

Davide Bollati, Davines founder and chairman, presented the second edition of the Davines "I Sustain Beauty" campaign, inviting everyone to join the mission of making the world more beautiful by creating artistic, social or environmental projects that generate, promote or protect beauty.

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DAVINES WORLDWIDE HAIR TOUR 2016 (/73- magazine/1381-davines- worldwide-hair-tour- 2016.html)

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Davines rivela i dettagli del suo evento più prestigioso nel panorama internazionale: il World Wide Hair Tour 2016 a Los Angeles.

Dal 17 al 19 Gennaio 2016, Los Angeles, rinomata capitale della creatività nel mondo, ospiterà il grande appuntamento annuale Davines: il World Wide Hair Tour (WWHT).

L'evento, riconosciuto a livello internazionale, ha lasciato la sua impronta in diverse città, fra le più influenti nel settore moda, come Berlino, Parigi, Londra e Miami, coinvolgendo stilisti eccellenti, ora pronti ad incontrarsi fra le luci di Hollywood per questo 2016.

Il celebre Orpheum Theatre farà da cornice al WWHT Davines, che propone agli artisti e agli appassionati più creativi del settore dell'hairdressing il giusto mix di inventiva, formazione e innovazione. La City of Angels accoglierà più di 1.600 acconciatori, provenienti da oltre 40 paesi: un'occasione unica per incontrarsi e trovare nuove fonti di ispirazione, dando vita a relazioni umane e professionali di respiro internazionale.

L'evento tanto atteso, abbraccia il mondo della bellezza, un'opportunità preziosa per gli stilisti da tutto il mondo: tre giorni di incontri, ispirazione e innovazione, ammirando i talenti del settore grazie a spettacoli e contest live.

Un'elegante cena di benvenuto, presso il Loews Hollywood Hotel Ballroom, darà il via al grande evento, seguita poi dall'esclusivo party a tema "Red Carpet"; la giusta occasione per i partecipanti di sentirsi come delle vere star e sfoggiare il loro stile unico. Una serata glamour che offrirà agli invitati un momento per fare rete e lasciarsi incantare dalla magia di Los Angeles.

Lunedì e martedì saranno le giornate dedicate agli spettacoli mozzafiato realizzati dagli stilisti Davines più affermati al mondo, come Brian Suhr e Kirsten Demant dalla Danimarca, Anna Pacitto, ATELIER il nuovo team di ION Studio New York, gli hairstylist di fama internazionale Allilon Education e il Direttore Artistico Davines, tre volte vincitore del titolo British Hairdresser of the Year, Angelo Seminara.

L'evento ospiterà anche il World Style Contest Grand Final, in cui stilisti emergenti di grande talento si sfideranno per il riconoscimento internazionale e la vittoria del trofeo.

Angelo Seminara, Direttore Artistico Davines, afferma: "Siamo lieti di realizzare il Davines World Wide Hair Tour a Los Angeles, punto di riferimento per il mondo dell'arte, della cultura e dell'avanguardia stilistica. Questo evento, ancora una volta, proporrà il meglio della scena dell'hairstylist, coinvolgendo esperti di fama internazionale, come anche volti nuovi e talenti di alto livello, tutti in un unico appuntamento.

Per maggiori informazioni:

www.davines.com (<http://www.davines.com>)

www.facebook.com/pages/Davines-World-Wide-Hair-Tour
(<http://www.facebook.com/pages/Davines-World-Wide-Hair-Tour>)

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